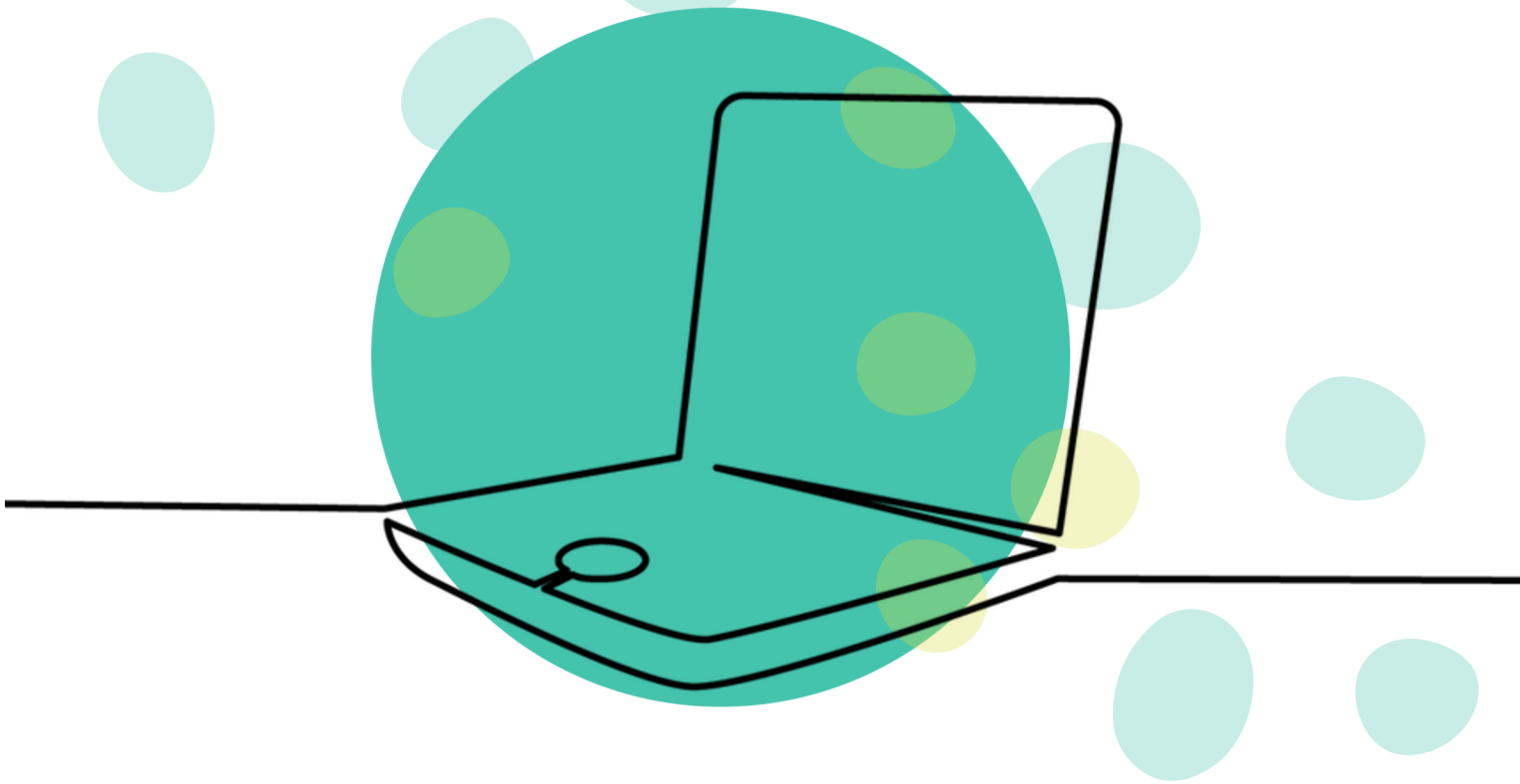




Website Goals and Intention



Website Goals & Intent

| Timeframe | Goal/Intent | Functionality required |
|----------------|-------------|------------------------|
| First 6 months | | |
| Year 1 | | |
| Year 2 | | |
| Year 3 | | |
| Year 4 | | |
| Year 5 | | |